



PROCESSING & PACKAGING

Fiera Milano - Milan, Italy  
May 29 - June 1 2018



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7<sup>TO</sup>13 MAY 2020  
DÜSSELDORF

## Press

### Strategic alliance between interpack, Ipack-Ima and UCIMA signed

*Under the terms of the agreements, interpack and Ipack-Ima will reciprocally support their packaging trade fairs held in Düsseldorf and Milan whilst UCIMA will provide support to the international events of Messe Düsseldorf organized as part of interpack alliance. The aim of the partnership is to offer a reference network to companies in the packaging branch and related processing industries. The partners now have signed respective agreements defining the details of their partnership, first announced at interpack 2017.*

The cooperation with Ipack-Ima includes communication measures like websites, mailings, brochures, press meetings or information booths for the reciprocal support of interpack in Düsseldorf and Ipack-Ima in Milan. "Ipack-Ima is one of the most important trade shows in Europe and can boast a leadership position in a number of sectors such as Pasta or Milling," said Bernd Jablonowski, Global Portfolio Director Processing and Packaging at Messe Düsseldorf. "Ipack-Ima's partnership with interpack and with the interpack alliance, which has operating bases in the main world markets, will increase the visibility of our show while giving exhibitors and visitors new opportunities to meet and create added value. Companies now need continuous innovation and for this reason Ipack-Ima exhibitors will showcase new technologies at their booths", commented Ipack-Ima Chairman Riccardo Cavanna.

The focus of the cooperation with the Italian packaging machinery manufacturers' association, UCIMA, is on its exclusive support of the



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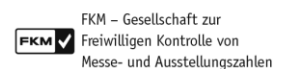
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international packaging and processing exhibitions of interpack alliance in China, India, Iran and Russia. “Through this important agreement, our companies will benefit from a network of exhibitions where they can promote their technologies in key markets for Italian technologies,” said UCIMA’s Chairman Enrico Aureli. “At the same time, our presence will help to strengthen interpack alliance, making its exhibitions increasingly attractive to global professionals”, he added. “The German and Italian packaging machinery manufacturers are the worldwide leaders. Through the cooperation we bundle that power to the benefit of our customers”, agreed Jablonowski.

UCIMA will solicit visitors and also organize the Official Italian Group Participations at the interpack alliance trade fairs in China (swop), India (pacprocess India, food pex India, indiapack), Iran (pacprocess Tehran) and Russia (upakovka) while Honegger Gaspere Srl., the long-term foreign representative of Messe Düsseldorf for Italy, will be in charge of organizing the participations of individual Italian exhibitors.



## **28 September 2017**

### **About interpack**

interpack is the world’s leading trade fair for the packaging industry and related process industry. Established in 1958 in Düsseldorf, the trade fair is held every three years and is a magnet for the target groups: food and beverages, pharmaceuticals and cosmetics, non-food consumer goods and industrial goods as well as confectionery and bakery products. interpack exhibits entire value chains: from the manufacture and processing of packaged goods and packaging materials through packaging and distribution to quality assurance and consumer protection. 2,860 exhibitors from some 55 countries and about 171,000 visitors attended interpack 2017. Covering about 178,000 square metres of net floor space, the trade fair occupies all nineteen halls on the Düsseldorf exhibition grounds. interpack confirms its leading role by offering visitors special innovative themes as well as a comprehensive range of exhibitors. The next interpack takes place from May 07 to 13, 2020 in Düsseldorf. interpack is the flagship of the “interpack alliance” which was founded in 2016. It spans all international events staged by Messe Düsseldorf under its Processing & Packaging portfolio.



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### **About interpack alliance**

The interpack alliance comprises events of Messe Düsseldorf that form part of the Processing & Packaging portfolio. Exhibitors and visitors can recognise the corresponding trade fairs by an umbrella brand that is oriented towards its counterpart – interpack, the world’s most important event in the packaging industry and related process industries. In addition to the flagship trade fair giving the alliance its name the interpack alliance includes the trade fairs upakovka (Moscow), food pex (Shanghai), bulk pex (Shanghai), pacpro Asia (Shanghai), pacprocess India/IndiaPack and food pex India (Mumbai, New Delhi), pacprocess Tehran (Tehran), components (Düsseldorf), food processing & packaging exposium Kenya (Nairobi), indopack (Jakarta) as well as process expo (Chicago). The Chinese events are held together every two years as the Shanghai World of Packaging (swop). The interpack alliance targets the segments food, beverages, confectionery and pastries, pharmaceuticals, cosmetics, non-food consumer goods as well as capital goods on important growth markets – with focal themes differing by event.

### **About IPACK-IMA**

Ipack-Ima is the trade fair showcasing processing and packaging technologies for food (pasta, bakery, confectionery, fresh and frozen food, beverage) and non-food products (chemicals, health and personal care) with the addition of innovative materials and packaging for premium products.

Established in 1961 in Milan, is held every three years and it is now organised, since 2015, by a joint venture – Ipack Ima Srl - of Fiera Milano and UCIMA – the Italian Packaging Machinery Manufacturers Association.

The partnership between the Italy’s top trade fair management company and the national packaging industry association is strategically significant and marks the beginning of a period of further development and internationalisation for the show.

The 24th edition of IPACK-IMA (May, 29th – June 1st, 2018) will offer a new and more functional visitor experience organised according to exhibitor companies’ target markets to fully meet the needs and expectations of all participants.

In conjunction with IPACK-IMA the company will also organize MEAT-TECH, the exhibition visited by the entire community – from meat and cured meat producers to international large-scale distribution – and specializing in innovative technology, ingredients and solutions for meat processing, packaging and preservation.

In 2018 IPACK-IMA and MEAT-TECH will take place in Fiera Milano alongside Plast (technologies for the plastic and rubber industry, organized by proma-plast) Print4All (printing & converting technologies, an event owned by ACIMGA and ARGi) and Intralogistica Italia (solutions and systems for industrial handling, warehouse management organized by Hannover Fairs International GmbH/Deutsche Messe and Ipack Ima) showcasing a unique event, THE INNOVATION ALLIANCE, a project that will host more than 3,600 exhibitors and 140,000 visitors, on an area of 150,000 sqm.





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### **About UCIMA**

UCIMA (Italian Packaging Machinery Manufacturers' Association) is the national trade association that represents and supports the Italian packing and packaging machinery manufacturers. It has more than 120 member companies from all over the country, including the industry leaders.

UCIMA member companies cover the entire range of packaging machinery production, from the food, confectionery and tobacco industries through to pharmaceuticals, chemicals, petrochemicals, cosmetics and end-of-line technologies.

UCIMA is a member of the Italian Employers' Federation Confindustria, making it an integral part of Italian industry's representation system.

It maintains links with a variety of institutions and plays a major role in fostering the growth of the sector as a whole. Being part of a national and international network helps the association pursue initiatives and develop strategies for the sector.

UCIMA offers support to its member companies by providing professional services and information, consulting and assistance on all the major issues concerning the sector.



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