



**interpack  
alliance**

MADE FOR TOMORROW

**Press release**

**On the Road to Success: pacprocess India, indiapack and food pex India from October 24 to 26, 2018**

**German market leaders have registered; high participation from Italy and China; visitor registration now open**

The interpack alliance trade fairs pacprocess India, food pex India and indiapack (organized by the Indian Institute of Packaging) are on the road to success: Spread over 19,000 square meters of exhibition space, 350 exhibitors are expected to attend, among them global players and market leaders such as Bizerba, Constantia Flexibles, Hangzhou Youngsun Intelligent Equipment Co., Huthamaki or Pakona Engineers Pvt. Ltd. as well as joint group exhibits from China, Germany and Italy. The trade fair trio will take place at the Bombay Convention and Exhibition Centre (BCEC) in Mumbai from October 24 to 26, 2018. As at last year's successful premier, this will be augmented by the drink technology India trade fair, organized by Messe München, which will take place in parallel. The success of this trade fair concept is based especially on the the concept of trade fairs that complement one another, in this case for the packaging sector and the related process industry (interpack alliance trade fairs), as well as the topics beverage technology, dairy and liquid food (drink technology India, Messe München). Another important cornerstone of the overall concept is the trade fair location that alternates between New Delhi, where the premier attracted a lot of attention in 2017, and Mumbai.

The Indian subcontinent with its population of over 1.3 billion is an increasingly important market for the entire packaging sector and the related process industry. This trade fair quartet is the ideal platform to enter this new market. Accordingly, the German joint booth of the Federal Ministry for Economic Affairs and Energy has a range of high-ranking participants: Twelve companies will participate on 315 square meters.



Messe  
Düsseldorf

Messe Düsseldorf GmbH  
Postfach 10 10 06  
40001 Düsseldorf  
Messeplatz  
40474 Düsseldorf  
Germany


Telefon +49 211 4560-01  
Telefax +49 211 4560-668  
Internet [www.messe-duesseldorf.de](http://www.messe-duesseldorf.de)  
E-Mail [info@messe-duesseldorf.de](mailto:info@messe-duesseldorf.de)


Geschäftsführung:  
Werner M. Domscheidt (Vorsitzender)  
Hans Werner Reinhard  
Joachim Schäfer  
Bernhard Stempfle  
Vorsitzender des Aufsichtsrates:  
Thomas Geisel

Amtsgericht Düsseldorf HRB 63  
USt-IdNr. DE 119 360 948  
St.Nr. 105/5830/0663

Mitgliedschaften der  
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Öffentliche Verkehrsmittel:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center Verwaltung



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Among them are market leaders Multivac, Bizerba, Constantia Flexibles, KHS, Krones and Huthamaki. The official participants from China and Italy (supported by the industry association UCIMA) also reflect the economic importance attached to the packaging sector in India and will participate with large joint booths.

Visitor registration has now opened. This includes free tickets to the trade fairs and can be accessed via the following link:  
<https://www.interpackalliance.com/regindia>

Exhibitors can register for pacprocess India, food pex India and indiapack at <http://www.pacprocess-india.com/>.

## **August 16, 2018**

### **About interpack alliance**

The interpack alliance comprises events of Messe Düsseldorf that form part of the Processing & Packaging portfolio. Exhibitors and visitors can recognise the corresponding trade fairs by an umbrella brand that is oriented towards its counterpart – interpack, the world’s most important event in the packaging industry and related process industries. In addition to the flagship trade fair giving the alliance its name the interpack alliance includes the trade fairs upakovka (Moscow), swop (Shanghai World of Packaging), pacprocess India/indiapack and food pex India (Mumbai, New Delhi), pacprocess Tehran (Tehran), components (Düsseldorf), food processing & packaging exposium Kenya (Nairobi), indopack (Jakarta) as well as process expo (Chicago). The interpack alliance targets the segments food, beverages, confectionery and pastries, pharmaceuticals, cosmetics, non-food consumer goods as well as capital goods on important growth markets – with focal themes differing by event. The trade fairs in China, India, Iran and Russia are exclusively supported by the Italian Packaging Machinery Manufacturers Association, UCIMA.



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### **About the Indian Institute of Packaging**

The Indian Institute of Packaging (IIP) is an autonomous body in the field of packaging and working under the administrative control of the Ministry of Commerce and Industry, Government of India. The Institute was established on 14th May, 1966 with its headquarter and principal laboratories in Mumbai. The Institute set up its first branch office at Chennai in 1971, followed by branches at Kolkata, Delhi and Hyderabad in 1976, 1986 and 2006, respectively. The main objective of the Institute is to promote the export market by way of innovative package design and development as well as to upgrade the overall standards of packaging in the country. The Institute is involved in various activities like testing and evaluation of packaging materials and packages, consultancy services and research & development related to packaging. Besides this, the Institute is involved in training and education in the field of packaging.



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**Presse-Contact Packaging & Processing Portfolio**

Messe Düsseldorf GmbH

Sebastian Pflügge (Senior Manager Press & PR)

Apostolos Hatzigiannidis (Junior Manager Press & PR)

Tel. +49 (0)211 45 60 -464/-544

PflueggeS@messe-duesseldorf.de

HatzigiannidisA@messe-duesseldorf.de



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Düsseldorf