

Presse

Press

“components for processing and packaging” to introduce revamped concept at interpack 2017

Event for packaging industry suppliers to take place at new location, concurrently with world’s leading trade fair

Following its debut at interpack 2014, “components for processing and packaging” will return to the next leading trade fair for the packaging industry and related process industries from 4 to 10 May 2017 with a revised concept. Visitors will find the event at a new site within the Düsseldorf Exhibition Centre, in the temporary Hall 18. Covering about 5,000 square metres, the hall will be situated at the heart of interpack, between exhibition halls 10 and 16, whose exhibition areas it supplements.

“The idea of a complementary trade fair for the suppliers of interpack exhibitors from the packaging technology segment was well received in 2014. But the old location at the periphery of the Exhibition Centre wasn’t optimal as far as visitor traffic is concerned. At the new site, components will be right where the action is”, says interpack Director Bernd Jablonowski.

What’s more, components will now be accessible to all visitors for the full duration of the interpack trade fair. Again in 2017, companies targeted on the exhibitor side will include suppliers of drive, control and sensor technology; industrial image processing products; handling technology; industrial software and communication; and end-to-end automation systems for packing machinery. In addition, manufacturers of machine parts,

**DÜSSELDORF
GERMANY
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INTERPACK.COM**


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components, accessories and peripherals as well as producers of packaging components and auxiliaries will also be addressed. Moreover, plans call for the inclusion of additional, complementary target groups.

In addition, exhibitors at the upcoming components will have the option of building a customised stand. At the previous event, only turnkey packages in fixed sizes including stand construction, furnishings and power were offered. Exhibitors and visitors alike will be able to transition freely in both directions between interpack and components for processing and packaging without a separate ticket. Interested companies can apply for an exhibitor spot starting in autumn 2015 by visiting www.packaging-components.com. The components web presence there will relaunch shortly with a new design.

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