

Press release, 6 September 2022

New interpack exhibitor and product database is online

Search, find and be found: The exhibitor and product database for interpack 2023 is now available. Here, visitors can get an overview of the unique range of products on site. The exhibitor profile where exhibiting companies can present their businesses in detail is at the heart of the database.

For international professionals from the food, beverages, confectionery and bakery, pharma, cosmetics, non-food and industrial goods sectors, interpack is the relevant platform for discovering innovations, trends and further product developments. It acts as a guidepost, since there are several challenges these industries have to meet: switching to digital processes, adapting previous packaging and process workflows to an even more sustainable strategy, new consumer habits and supply bottlenecks.

For all of these, the approximately 2,700 exhibitors at interpack will offer possible solutions and consultations in the coming year. Exhibiting companies can present their businesses individually and introduce their contact persons at interpack and their product innovations in the exhibitor and product database in the run-up to the trade fair. The relaunch of the exhibitor profiles was rolled out in mid-July via all the Messe Düsseldorf online portals and boasts several new features.

Expansion of digital services

“Companies need to present their businesses and products optimally, not only in the trade fair halls but also online. The new exhibitor profile makes this possible,” explains Wolfram N. Diener, CEO of Messe Düsseldorf. “We are increasingly focusing on platforms that we can offer our customers in both physical and digital form. On our online portals, our trade fairs run 365 days a year. They are the first points of contact for their respective industries. In order to offer our customers the greatest possible benefit, we stay in regular contact with them and continuously develop our digital services such as the online portals.”



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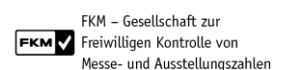
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AUMA
Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft



Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

Here's what you can already discover now

The database gives visitors a better overview over exhibitors and the products they offer. The convenient sorting of products, a modern and clear design and the option to filter according to personal interests make this possible. The option of quickly making contact before the trade fair facilitates planning. In the run-up to interpack, the platform also offers the feature of saving preferred exhibitors, products and events in the "myOrganizer". This way, nothing stands in the way of an effective visit.

The exhibitor and product database is now available at www.interpack.com and is constantly being updated with new information and products. interpack will take place in Düsseldorf from 4–10 May 2023.

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