

Press Release, 28 June 2022



The halls are packed: This is interpack 2023

interpack is back! After six years and a forced absence during the pandemic, the world's biggest trade fair for the packaging industry and related process industries is up and running again. From May 4 to 10 2023, Düsseldorf will once again become a business platform and future technology workshop. interpack has already been fully booked out.

It returns in May 2023 – the unique flair of the Düsseldorf exhibition halls, which will turn into a platform for the world's packaging industry during interpack: 18 halls, targeted exhibition areas, new speciality shows and forums demonstrate the industry's innovative prowess. Around 2,700 exhibitors from around the world will present leading technology and packaging trends from the entire value chain. Six years and a forced absence during the pandemic mean that there is a multitude of novel developments on the market.

Although there is still a year before the event, interpack has already been fully booked out and will occupy the entire exhibition area. Interested companies can still register for the waiting list and thus have the chance to exhibit too.

Taking huge strides

interpack demonstrates the influence that megatrends like connectivity, security and sustainability have on the future of the continuously evolving packaging industry. "Conditions like scarcity of resources and disrupted supply chains pose great challenges to the industry, while simultaneously factors such as increasing demand, new technology and a growing awareness of sustainability offer us big chances to take huge strides forward," says Thomas Dohse, Project Director for interpack. "interpack is the place where the industry creates the future at a global level".

Effective planning

Visitors from the food industry will find everything in one area at interpack 2023. The same is true for visitors from the beverages, confectionery,



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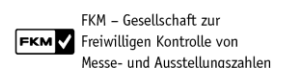
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bakery, pharma, cosmetics, non-food and industrial goods industries. This refined layout was made possible by a new concept for the exhibition halls, which will be implemented for the first time in the coming year. The other focal points of the exhibition, namely packaging materials and packaging goods, machines for labelling and marking, production of packaging material and integrated printed packaging, are brought together in their own halls as well. Exhibitors at the accompanying suppliers' fair "components" will also be hosted in their own hall. Orientation for visitors is thus optimised, which allows visits to be planned more effectively.

Inspiration strikes

interpack delivers stimuli for progressive and visionary concepts, and continues to expand the accompanying programme accordingly. At the moment, there are plans for several speciality shows and forums. For example, specially themed days ensure that visitors receive targeted information. interpack uses this to demonstrate answers to current challenges within the packaging industry. Next year's event will specifically focus on the topics of circular economy, resource management, digital technology and product safety.

Outside exhibition times, too, interpack's digital communication platform Tightly Packed keeps its finger on the pulse and continues to offer information on new developments, best practices and trends.

Further up-to-date information on the trade fair is available at www.interpack.com

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