



**interpack  
alliance**

MADE FOR TOMORROW

**Press**

## **process expo 2017: fully booked and major increase in internationalism among visitors**

**Contract renewed with FPSA – US trade fair continues to be member of interpack alliance**

process expo 2017, which was held in Chicago from 19 to 22 September, clearly increased in internationalism. The tradeshow, which specialises in process engineering for food and beverages, is held by the Food Processing Suppliers' Association (FPSA). It attracted nearly 14,000 visitors, with a 25% higher share of international visitors than two years ago. The entire available exhibition space of around 20,400 square metres was occupied by over 500 exhibitors. The event was accompanied by a comprehensive support programme, including a Virtual Reality Showroom, a programme of talks on subjects such as food safety, hygienic design and industry regulations. The show also featured the exhibition of the SAVE FOOD initiative on the subject of food losses and waste throughout the duration of the trade fair.

While process expo 2017 was in progress, Messe Düsseldorf and the FPSA agreed to continue their formal alliance until 2023, so that the US trade fair continues to be a member of the interpack alliance. Under this contract Messe Düsseldorf handles the acquisition of exhibitors and the promotion of trade fairs to visitors on all markets outside the United States, while the FPSA supports Messe Düsseldorf in the North American market. "We are pleased to renew our partnership with the FPSA. Our collaboration with the FPSA and process expo has become strategically important for both organisations, and its renewal sets a clear signal for the further



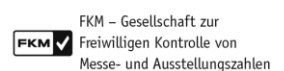
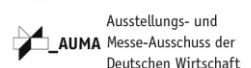
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development of our collaboration,” says Bernd Jablonowski, Global Portfolio Director Processing & Packaging at Messe Düsseldorf. “Ever since this alliance was launched between the FPSA and Messe Düsseldorf in 2010 and since we expanded our partnership in 2013, the FPSA and process expo have worked alongside Messe Düsseldorf, developing both their international reach and their growth in overseas markets. The further renewal of this alliance until 2023 will benefit both organisations and allow us to continue this important partnership,” says David Seckman, CEO of the FPSA.

The next process expo will be held at the McCormick Place Convention Center in Chicago from 8 to 11 October 2019. Further details can be found under [www.myprocessexpo.com](http://www.myprocessexpo.com).

## 17 October 2017

### **About the *interpack alliance***

The *interpack alliance* covers Messe Düsseldorf events within the Processing & Packaging portfolio. Exhibitors and visitors can recognise the relevant trade fairs by the umbrella brand logo, which is based on the equivalent trade fair, interpack, the world’s most important event for the packaging industry and the related processing sector. The interpack alliance includes the flagship trade fair of the same name as well as Upakovka (Moscow), foodpex (Shanghai), bulkpex (Shanghai), pacpro Asia (Shanghai), pacprocess India/indiapack and foodpex India (Mumbai, New Delhi), pacprocess Tehran, components (Düsseldorf), indopack (Jakarta) and process expo (Chicago). The Chinese events are held every two years and are combined under the Shanghai World of Packaging (swop). The interpack alliance targets important growth markets, focusing on food and beverages, confectionery and baked goods, pharmaceuticals, cosmetics, non-food consumer goods and industrial goods – with the relevant emphasis at each event. The trade fairs in China, India, Iran and Russia have the exclusive support of the Italian mechanical engineering association UCIMA.





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