

To the
Trade magazines
on the occasion of interpack 2020



International Trade Press Stand interpack 2020

Dear Sir or Madam,

During interpack 2020, the press department of Messe Düsseldorf will be setting up an **International Trade Press Stand** at the North Entrance where you can display up to 300 copies of your trade magazines. Staff at the trade press stand will ensure that your magazines are distributed to guests at the fair and that the displays are replenished. All the magazines on display together with key media data will be listed in a catalogue and handed out on request to interpack exhibitors and visitors.

How much does it cost to take part in the International Trade Press Stand?

For a one-off charge of EUR 250.00 (plus 19% VAT) per title, you can display up to 300 copies of your magazines at the trade press stand. You will be invoiced after the fair. Once the fair has drawn to a close, we regret that any remaining copies of your magazines cannot be returned. Please therefore ensure that remaining copies are collected in good time.

What are the conditions for participation?

Please understand that only trade publications can be considered for display. Publications of a religious, political, ideological or other thematically unrelated nature will be excluded. Messe Düsseldorf reserves the right to return to sender at the latter's expense all journals which do not correspond with these display requirements.

We regret that any remaining copies cannot be returned at the end of the event. Please therefore ensure that these are collected in good time after the fair.

How do I register?

If you are interested in our offer, please complete the attached registration form and return it by **April 9, 2020**. Also, please **digitally** fill out and return the "Media info form" per e-mail. The forms can be downloaded from www.interpack.com/trade_press_stand.



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Düsseldorf

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Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
ufi Exhibition Industry
Member

 Ausstellungs- und
Messe-Ausschuss der
AUMA Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

How can I deliver my magazines? When should they arrive?

The copies of your magazines (**max. 300**) should reach our carrier Kühne & Nagel **between April 20 and May 1, 2020** at no expense to us (including customs). Kühne & Nagel will store the magazines and deliver them to the trade press stand.

Please mark your parcels/pallets clearly with the key word: Trade Press Stand interpack 2020.

Delivery Address:

**Kühne & Nagel (AG & Co.) KG
Key word: Trade Press Stand interpack 2020
Messeplatz
Westeinfahrt Messegelände, Tor 1
40474 Düsseldorf
Germany**

Tel.: +49 (0)211 454680

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www.kuehne-nagel.com

delivery date: between April 20 and May 1, 2020.



Yours faithfully
Messe Düsseldorf GmbH

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Senior Manager Press Press & PR

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