With 146 million inhabitants (as of 2017) and covering an area of 17 million square kilometres, Russia is the biggest country on earth in terms of its land mass and is therefore a promising market for the packaging industry.

A current member of the interpack alliance built a gate to this region in 1976 that has stood the test of time: upakovka. After some tough times and a much-needed reorientation of the local economy, the course has been set for growth again for some time now.

THE RUSSIAN PACKAGING MARKET

| Year | TRILLIONS US$ | Growth Rate
<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>1.64</td>
<td>+ 1.3 %</td>
</tr>
<tr>
<td>2018</td>
<td>1.58</td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td>1.66</td>
<td>+ 1.3 %</td>
</tr>
<tr>
<td>2020</td>
<td>1.64</td>
<td>+ 3.7 %</td>
</tr>
<tr>
<td>2021</td>
<td>1.66</td>
<td>+ 3.7 %</td>
</tr>
</tbody>
</table>

Packaging material: 12.8 billion €/0.37, 200 million €/0.37, 640 million €/0.37

PACKAGING MACHINES: 2017: Production of 48 million; 2018: Exportation of 102,021

TOTAL RETAIL SALES: Millions of units in 2018
- 64,761 plastics
- 17,909 paper
- 7,150 metals
- 4,835 glasses

TOTAL RETAIL SALES: Millions of units in 2023

- 94,688 plastic
- 27.5 million medicine packages serialised

RECYCLING GUIDELINES

- 45% corrugated cardboard
- 30% metal
- 30% glass
- 20% cardboard and paper
- 20% plastic and aluminium
- 20% wood and cork
- 10% textiles

SERIALISATION OF PHARMACEUTICAL PACKAGING

- E-commerce, delivery services and online trade up to 2024 growth forecast: + 7.7 %