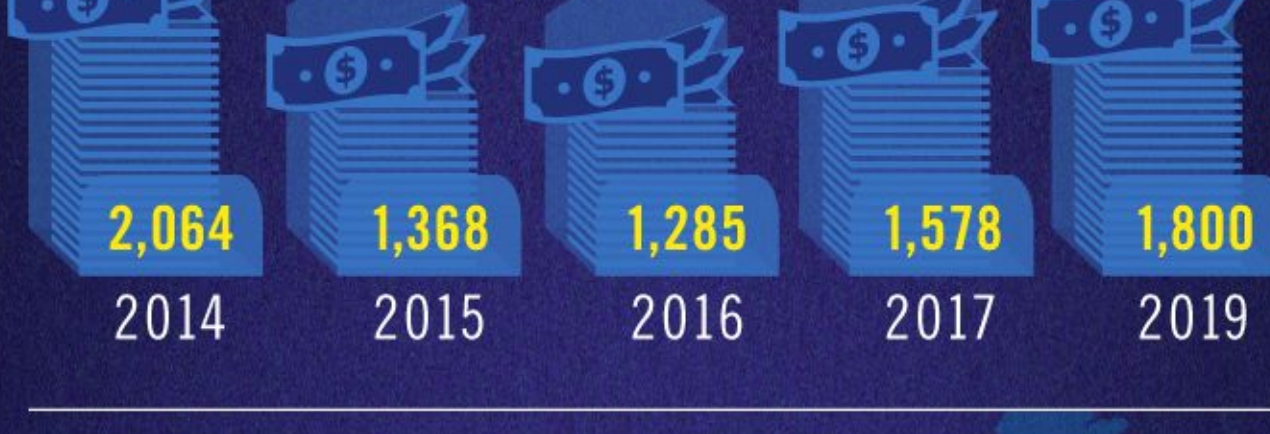


(PACKAGING) MARKET RUSSIA

ECONOMIC GROWTH

2019: FORECAST
APPROX. 1,800 \$ BILLION



RUSSIAN EXPORTS IN 2017

- 59 % Energy Minerals
- 11 % Metal
- 8 % Machinery, Equipment, Vehicles
- 7 % Chemistry and Rubber
- 6 % Agricultural Raw Materials
- 9 % Other Exports

EXPORT HIT
59 %
ENERGY MINERALS

PACKAGING MACHINERY

- 8.2 %
COMPARED TO
PREVIOUS YEAR

RUSSIAN EXPORTS
OF PACKAGING MACHINERY
THE EQUIVALENT OF
€ 33 M IN 2017

MACHINERY IMPORTS
THE EQUIVALENT OF
€ 644 M IN 2017

GERMAN MARKET SHARE:
ONE IN THREE MACHINES COMES FROM GERMANY
APPROX. 11% MORE THAN LAST YEAR

€ 35,279 M
WORLDWIDE PRODUCTION IN 2016

BREAKDOWN OF PACKAGING MATERIAL MARKET

18 %
RIGID
PLASTIC
PACKAGING

12 %
GLASS
PACKAGING

20 %
FLEXIBLE
PLASTIC
PACKAGING

10 %
METAL
PACKAGING

33 %
PAPER AND
CARTON

PACKAGING INDUSTRY: A MARKET WITH POTENTIAL

2,000
COMPANIES
PRODUCTION AND DISTRIBUTION
OF PACKAGING MACHINES
THROUGH **900** COMPANIES

€ 200 M
PRODUCTION VOLUME
OF RUSSIAN COMPANIES IN 2017

IMPORTANT BUYER MARKETS FOR THE PACKAGING SECTOR

2017/2018*	3.5 %	2.9 %	7.3 %
CHANGE OF PRODUCTION VOLUME	FOOD	BEVERAGES	PHARMA-CEUTICALS
2016/2017	5.6 %	-1.0 %	12.3 %

* JANUARY TO JUNE

STRICTER RECYCLING SPECIFICATIONS MANDATORY SHARE FOR CARDBOARD PACKAGING

25 %
2018

35 %
2019

45 %
2020

LABELLING FOR PACKAGING

**VOLUNTARY USE OF THE
TRAFFIC LIGHT SYSTEM**

RED LABELLING
PER 100 GRAM

SALT
0.7

FAT
18

SUGAR
22