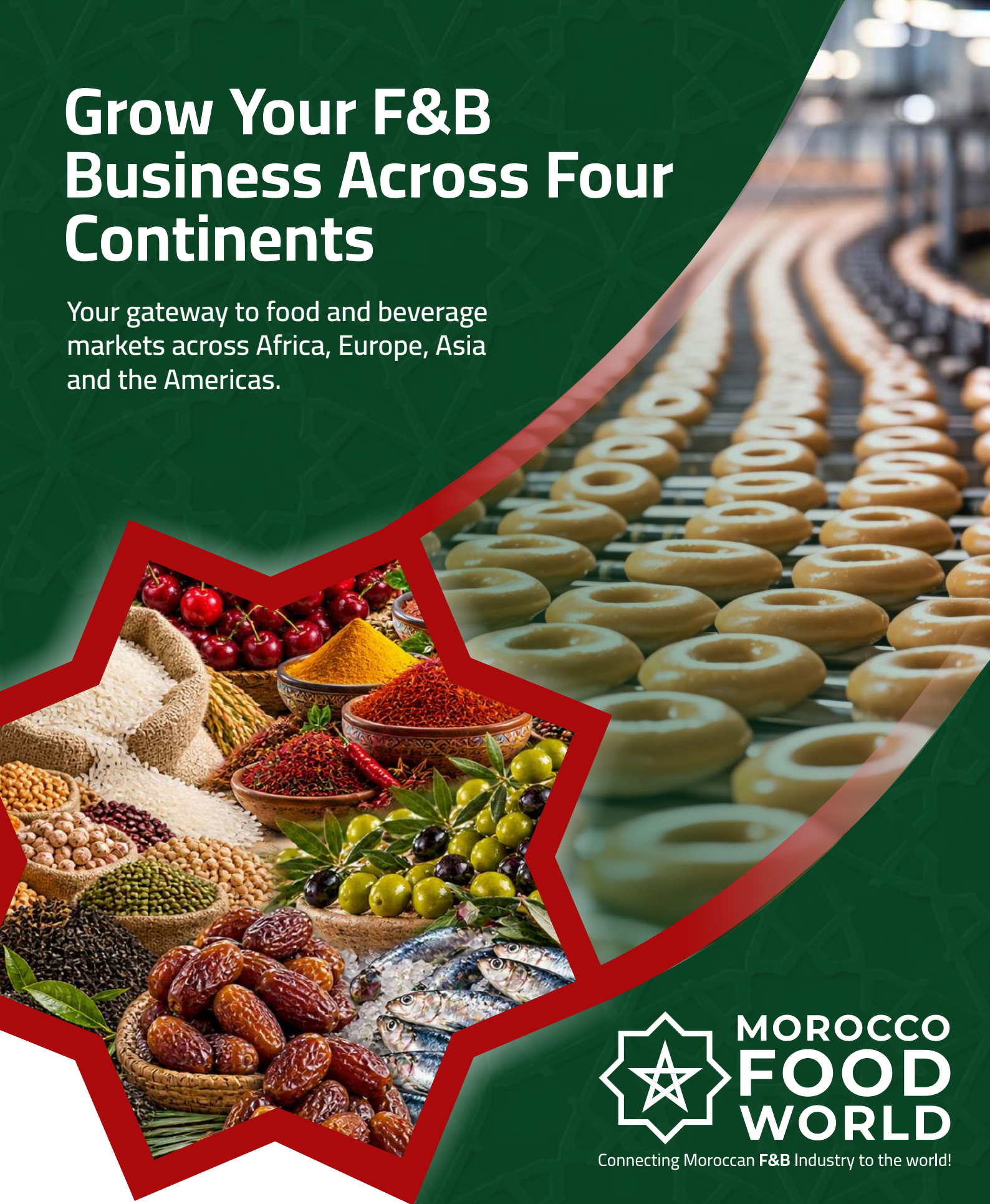
Grow Your F&B Business Across Four Continents

Your gateway to food and beverage markets across Africa, Europe, Asia and the Americas.



MOROCCO FOOD WORLD

Connecting Moroccan **F&B** Industry to the world!

8-10 June 2027

Casablanca, Morocco

Mohammed VI Exhibition Park, El Jadida

Organized by

fenagri
الفيدرالية الوطنية للصناعات الغذائية
ⵜⴰⵎⴰⵡⴰⵙⵜ ⵏ ⵜⵎⴰⵡⴰⵙⵜ ⵜⵉⵎⵙⵙⵓⵔⵉⵏ
National Federation of the Agro-Food Industry

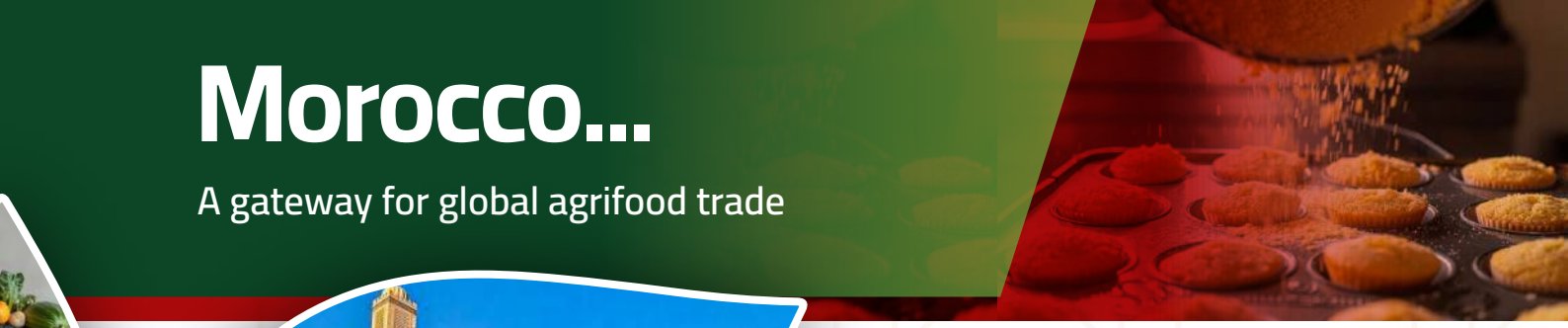
Messe Düsseldorf

www.moroccofoodworld.com

FOOD | BEVERAGE | PROCESSING | PACKAGING

Morocco...

A gateway for global agrifood trade



Why Morocco?

Connecting Markets Across Continents

Morocco is a natural business gateway connecting Europe, Africa, the Middle East, Asia and the Americas. Its Atlantic location, proximity to Europe and established trade links make it a practical base for international business and regional expansion.

Global Reach Through Trade Agreements

Morocco's trade agreements with the EU, United States and EFTA, together with the Agadir Agreement, Arab trade frameworks and AfCFTA, strengthen its position as a platform for international food trade. For food exhibitors, this means opportunities to sell into Morocco, develop distribution partnerships and explore regional markets, supported by preferential trade frameworks for qualifying products.

Connecting Global Markets

An Export-Driven AgriFood Economy

Morocco exports fruit and vegetables, processed food and seafood while importing key food inputs. This creates a real, two-way market for technologies, ingredients, packaging and services.

Demand for Innovation

Moroccan producers and processors need automation, food safety, traceability, cold chain, resource efficiency and higher-value packaging to compete at home and abroad - creating opportunities for suppliers that help them produce more efficiently and strengthen their market position.

Visa-Free Access for International Business

Nationals of all EU countries, the United Kingdom, USA, Canada, Türkiye, UAE, Saudi Arabia, Qatar, Bahrain, Oman, Japan, South Korea, China, Brazil, Senegal and Tunisia can enter Morocco visa-free. This makes it easier for exhibitors to bring their teams and for international buyers to attend, supporting business connections across major sourcing and sales markets. eVisa options are also available for eligible travellers.

MOROCCO FOOD WORLD

Why Morocco Food World?

With

AgriFood Transformation

MFW connects the full transformation journey: agriculture and primary production, food processing, packaging, printing, technology, sustainability, export readiness and market access. Its focus brings together the commercial and industrial needs of the agrifood value chain.

Where packaging, processing and printing meet the F&B industry

MFW brings interpack's expertise to a market where food production and investment in processing and packaging meet. It connects food, ingredients, processing, packaging, printing, automation, quality assurance and the route to market.

The Industry You Want to Reach Is Co-Organising the Show

FENAGRI represents 15 sector associations and more than 2,600 companies, covering an estimated 40–50% of Morocco's food market. As co-organiser, it brings established relationships with the producers, processors and exporters that technology, ingredients and packaging suppliers want to reach.

Food, Processing and Packaging Create Business for Each Other

Food and beverage exhibitors can develop sales and distribution partnerships while exploring technologies that improve their products. Processing, packaging and printing exhibitors can present solutions to the manufacturers who use them. Visitors can assess food products, production technologies and packaging solutions at one event.

Strong Institutional Backing

With institutional support from the Department of Agriculture, the Department of Industry and Commerce, AMDIE and Morocco Foodex, alongside Messe Düsseldorf and FENAGRI, MFW connects businesses. MFW offers the best specialist B2B platform for market entry, distributor development and direct engagement with buyers.

Exhibitor Profile

Food & Beverages

Food & Beverages
Fresh, processed, organic and halal food products, beverages, ingredients, spices and additives.

Food Service, Catering & Retail
Products and solutions for hotels, restaurants, catering and food retail, including commercial kitchens, refrigeration and shop fitting.

Food Logistics & Cold Chain
Transport, storage and temperature-controlled handling and distribution of food and beverages.

AgriTech & Farm Solutions
Agricultural products and solutions, including machinery, irrigation, plant protection, smart farming and post-harvest technologies.

Packaging & Processing

Food Processing & Production
Products and technologies for the bakery, dairy, meat, fish, fruit and vegetable industries, as well as other food sectors—from processing and preparation to manufacturing.

Beverage Production
Ingredients, systems and equipment for beverage preparation, processing, mixing, filling and storage.

Packaging Materials & Solutions
Packaging materials, containers, closures and accessories made from paper, cardboard, glass, metal, plastic and other materials.

Packaging Machinery & Equipment
Machines and systems for filling, dosing, sealing, wrapping, cartoning, palletising and other packaging operations.

Digitalization and Services
Associations and industry organisations, business support services, research and educational institutions, trade press and other related services.

Printing & Technology

Printing, Labelling & Marking
Technologies for producing and converting packaging, printing, applying labels, coding and marking.

Automation, Components & Accessories
Robotics, control systems, sensors, drives and components for food processing and packaging equipment.

Recycling & Environmental Technologies
Equipment and technologies supporting recycling and environmental protection.

Visitor Profile

B2B Food Industry Professionals and Buyers

> Importers, Distributors & Wholesalers:
Companies sourcing food, beverages and ingredients for import, distribution and wholesale.

> Retailers, Supermarkets & Hypermarkets:
Buyers seeking products and suppliers for their stores and retail networks.

> Food & Beverage Professionals:
Producers, manufacturers and procurement teams sourcing ingredients, products and production solutions.

> Food Service, Hospitality & Catering Buyers:
Restaurants, cafés, hotels, caterers and airline catering companies sourcing food, beverages and equipment.

> Bakeries & Confectionery Businesses:
Owners and buyers seeking ingredients, products, equipment and packaging solutions.

> Government, Associations & Educational Institutions:
Representatives supporting trade, industry development, research, education and professional training.

B2B Packaging and Processing Industry Professionals and Buyers

> International Importers:
Companies sourcing processing and packaging machinery, materials and technologies from international suppliers.

> Retail Professionals:
Buyers and technical teams seeking packaging, labelling, storage and retail solutions.

> Distributors & Wholesalers:
Companies seeking machinery, packaging materials and technology brands to represent or distribute.

> Packaging & Processing Professionals:
Manufacturers, converters, engineers and production managers sourcing equipment, materials, automation and technical solutions.

> Government Authorities & Industry Associations:
Representatives supporting investment, industrial cooperation, standards and sector development.

> Education & Training Institutions:
Institutions exploring new technologies, professional skills and partnerships with industry.

THE VENUE

MOHAMMED VI EXHIBITION PARK

El Jadida Casablanca, Morocco

Organizers & Industry Partners

Messe Düsseldorf

The partnership combines international reach with strong national industry connections. Messe Düsseldorf and interpack bring specialist expertise and established relationships with suppliers worldwide.

FENAGRI

FENAGRI, Morocco's national food-industry federation, represents 15 sector associations and 2,600+ companies covering an estimated 40–50% of Morocco's food market, connecting MFW with a broad national network of producers, processors and exporters.

Supporting partners

With support from AMDIE, Morocco Foodex and the Moroccan government, MFW brings industry, technology and institutions together. Food manufacturers can discover solutions to improve production and strengthen their products' market appeal; processing, packaging and printing suppliers can connect with the industries that need their expertise.

Government Partners

Institutional Supporting Partners

In Cooperation with

Organized by

info@moroccofoodworld.com | www.moroccofoodworld.com