



interpack
PROCESSING & PACKAGING
7-13 MAY 2026
DÜSSELDORF

POST 20 SHOW 2 REPORT 23

142,060 VISITORS FROM 156 COUNTRIES



74% VISITORS FROM ABROAD



3.13 MILLION*

PAGE IMPRESSIONS

520,031*

PAGE VISITS

*DURING INTERPACK 2023

OVERALL VISITOR EVALUATION:

98%

OF VISITORS ARE SATISFIED

87%

OF EXHIBITORS ARE SATISFIED

94%

INTEND TO VISIT
INTERPACK AGAIN

96%

ACHIEVED THEIR
TRADE FAIR OBJECTIVES

97%

VALUE THE PRESENCE OF MARKET LEADERS AND THE
COMPREHENSIVE RANGE OF PRODUCTS ON DISPLAY

95%

APPRECIATE THE PRESENCE OF
INNOVATIVE EXHIBITORS AND PRODUCTS



83% OF EXHIBITORS WERE
COMMERCIALY SUCCESSFUL



91%
OF EXHIBITORS VALUE THE PROFESSIONAL
QUALIFICATION OF THE VISITORS




2,809^{}**
EXHIBITORS
FROM 61 COUNTRIES




**INCL. COMPONENTS




95%
OF EXHIBITORS WANT
TO RETURN IN THE FUTURE



64%
OF EXHIBITORS EXPECT GOOD
BUSINESS GENERATED BY
THE SHOW





FOR 53% OF EXHIBITORS,
INTERPACK IS THE
WORLD'S **NO. 1** TRADE FAIR.

THAT WAS

SIMPLY

AMAZING!

FURTHER INFORMATION:



[INTERPACK.COM/FIGURES](https://interpack.com/figures)

