

TERMS AND CONDITIONS OF PARTICIPATION

SAVE FOOD DESIGN AWARD UND SUSTAINABILITY DESIGN AWARD GERMANY

1. Introduction

1.1

The SAVE FOOD Initiative aims to contribute to the reduction of global food losses and waste along the entire value chain through a global alliance. This is achieved by creating awareness, building creative networks, and developing and supporting programs and projects that contribute to reducing food losses and waste.

The SAVE FOOD Initiative aims to promote more responsible management and efficient use of all resources within the food supply chain by seeking more efficient agricultural practices, better logistics, processing and packaging concepts, household awareness approaches and political engagement in this area.

In this context, the SAVE FOOD Initiative plans to annually host an **award presentation (Gold/Silver/Bronze) on the topic of SAVE FOOD and SUSTAINABILITY at the interpack in Düsseldorf, Germany**. The three best products/solutions from the participants in their respective categories (Section 2.2.1 and 2.2.2) will be recognized for making a valuable contribution to reducing food loss and waste in the processing and packaging sector.

1.2

The organizer and host of the competition is Messe Düsseldorf GmbH, Messeplatz, Stockumer Kirchstraße 61, 40474 Düsseldorf, Germany, Tel.: +49 211 4560-01, Fax: +49 211 4560-668, info@messe-duesseldorf.de, www.messe-duesseldorf.de. Supporters of these awards are the World Packaging Organisation (WPO), Canovagasse 7/1/14, 1010 Vienna, Austria, Tel.: +43 676 5711388, info@worldpackaging.org, www.worldpackaging.org; the Food and Agriculture Organization of the United Nations (FAO), 20 Kalman Imre utca, H-1054 Budapest, Hungary, Tel: +36 1 4612000, FAO-RO-Europe@fao.org, www.fao.org; and the United Nations Industrial Development Organization (UNIDO), Vienna International Centre, Wagramerstr. 5, P.O. Box 300, A-1400 Vienna, Austria, unido@unido.org, www.unido.org.

2. Participation – who and how?

2.1

Participation in the award is exclusively open to already admitted exhibiting as well as co-exhibiting companies at the **interpack show in Düsseldorf, Germany**. Furthermore, companies that cooperate together and belong to the aforementioned group are also eligible to participate as a unit.

2.2

Products/solutions from the aforementioned companies that contribute to the reduction of food loss and/or waste, as well as in the sustainability sector, can be submitted.

In this regard, two different categories will be awarded:

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2.2.1 SAVE FOOD DESIGN

This category is open to eligible companies as per point 2.1 that have developed innovative products/solutions that minimise or prevent food loss and waste from production to consumption. The solution should encompass innovative and intuitive materials, technologies, and machinery that enable containment, protection, preservation, and extension of shelf life while simultaneously aligning with global goals to reduce food waste and packaging waste.

Products/solutions from the following areas will be considered:

- Materials/packaging formats
- Systems & technologies
- Processing machinery
- Packaging machinery
- A whole-of-supply-chain end-to-end solution that incorporates materials, technologies and machinery
- Others (please specify)

2.2.2 SUSTAINABILITY DESIGN

Participation is open to companies eligible to participate as per Section 2.1. These companies should have developed innovative products/solutions that ultimately offer positive environmental impacts and a reduced product CO2 footprint. The products/solutions should take into account reductions in material and/or machinery waste, water consumption, energy consumption, material reduction and efficiency, recycling recovery, and end-of-life considerations.

The products/solutions may also identify sustainability reporting and plans, adherence to ESG (environmental, social, governance) principles and guidelines within the company, the ability to comply with national/regional legal requirements, as well as positive environmental and societal drivers for change.

Products/solutions from the following areas will be considered:

- Materials/packaging formats
- Systems & technologies
- Processing machinery
- Packaging machinery
- A whole-of-supply-chain end-to-end solution that incorporates materials, technologies and machinery
- Others (please specify)

2.3

If interested in participating, participants must do the following:

Participants must send the following documents to Messe Düsseldorf by e-mail to info@save-food.org:

- Completed registration form indicating company name and legal form, company address, country, website, responsible contact person, email, telephone number and stand number
- Description of the product/solution taking into account the criteria mentioned under 2.2.1. or 2.2.2. for the reduction of food loss and waste or the sustainability of the product/solution as a PDF (the description must not exceed the length of one DIN A4 page)

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- Picture of the product/solution in the form of a JPG file (max. 5 MB)
- Only one product/solution per participating company/group of companies/cooperating entity per category (2.2.1 or 2.2.2) may be submitted. Should a participant apply for the award in both categories, a separate submission is required for each category.

2.4

Excluded from participation are organs, employees, and their family members as well as other agents of Messe Düsseldorf GmbH, the World Packaging Organisation (WPO), the Food and Agriculture Organization of the United Nations (FAO), and the United Nations Industrial Development Organization (UNIDO).

3. Period, Process and Prize

3.1

The period in 2026 is from the beginning of the application period until March 31th, 2026. Applications submitted after March 31th, 2026 (Düsseldorf time zone) will not be considered.

3.2

After the application period ends, a jury consisting of representatives from the World Packaging Organisation (WPO), Food and Agriculture Organization of the United Nations (FAO), the United Nations Industrial Development Organization (UNIDO) and Messe Düsseldorf GmbH will review and evaluate the submitted contributions within one month. They will select the three (3) best products/solutions per category. The winners will then be notified by Messe Düsseldorf GmbH (in writing or electronically, at the discretion of Messe Düsseldorf GmbH). **The winners are obliged to maintain silence.** The official announcement of the winners (Gold, Silver, Bronze), as chosen by the organizer, will take place at and during the interpack trade fair.

3.3

Participation in the award is free of charge. The three winners will receive a corresponding certificate during the award presentation. The certificate includes their respective winner status (Gold/Silver/Bronze). The Gold winner additionally has the opportunity to present their product or solution as part of the conference program at interpack. Furthermore, the winner will be announced through various channels (social media, website, etc.). The prize can therefore only be claimed as described above. The claim to the prize is not transferable. A distribution in cash is not intended.

4. Rights to the product/solution

4.1

The copyrights to works created by the participant remain with them. The participant grants Messe Düsseldorf GmbH the unrestricted rights to utilize the works submitted by them as part of participation, in physical form or in intangible form, for publication and storage purposes (usage rights). This particularly applies to the publication of the product/solution name and description, (moving) images, logos, names, and all other transmitted information and content. This includes publication across all channels of Messe Düsseldorf GmbH (especially on social media channels, in press releases, as well as in press articles and advertisements).

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4.2

Messe Düsseldorf GmbH is entitled to grant usage rights to third parties, edit the works, add to them, modify them, reproduce them, and integrate them into other works.

4.3

Should Messe Düsseldorf be held liable by third parties due to the use of the aforementioned works within the scope of the usage permission for the aforementioned purposes, the participant releases Messe Düsseldorf from any liability.

5. Disclaimer of Liability

5.1

All information provided by Messe Düsseldorf, especially regarding the announcement of the winner, etc., is provided without guarantee of accuracy and completeness, as this information is provided by the participant.

5.2

Messe Düsseldorf shall not be liable for any damage that may be caused by errors, delays or interruptions in transmission, malfunctions or deletion of data, viruses or in any other way during participation in the activity, unless such damage is caused by Messe Düsseldorf intentionally or through gross negligence. Liability for culpable injury to life, limb and health remains unaffected.

6. Data Protection

Messe Düsseldorf GmbH processes personal data of the participant for the purpose of conducting the award ceremony, including transmitting the names of participants to the jury. More information can be found in the data protection policy of Messe Düsseldorf GmbH. This can be viewed at www.messe-duesseldorf.de/datenschutz. Participants can object to the processing of their personal data at any time, either on the aforementioned website, by emailing privacy@messe-duesseldorf.de, or by sending a letter to Messe Düsseldorf GmbH, G2-RV, PO Box 101006, 40001 Düsseldorf.

7. Applicable Law

The law of the Federal Republic of Germany applies. The legal venue for any disputes arising from or in connection with these terms and the competition is Düsseldorf, to the extent legally permissible.

8. Priority of the German Language Version

In the event of a conflict (e.g. due to any contradictions or ambiguities) with other language versions of these terms and conditions, the German language version shall prevail.

As of December 2025

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