

POST SHOW REPORT



The powerful restart of the Algerian plast & printpack industry

16 – 18
May 2022

Centre International de Conférences d'Alger
Abdelatif Rahal CIC
www.plastalger.com • www.printpackalger.com



#plastalger
#ppalger



VIDEO 2022



What an exhibition! After 2 covid influenced years, plast & printpack alger 2022 marked the powerful restart for the Algerian plast & printpack industry.

110 globally leading exhibitors from 18 countries presented technology innovations and solutions specifically suited to the Algerian market to 3,675 professionals from 42 countries.

The exhibitors came from Algeria, Austria, China, Egypt, France, Germany, Greece, India, Italy, Poland, Portugal, Saudi Arabia, Spain, Switzerland, Tunisia, Turkey, the United Arab Emirates and the United States of America.

110

globally leading exhibitors from 18 countries

3,675

professional visitors from 42 countries

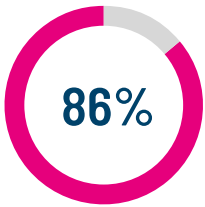
Conference „Recycling of plastics and packaging material - Algeria on the way to a circular economy“

During the accompanying conference, experts from Algerian government institutions and the private sector discussed with international experts and exhibitors on „Recycling of plastics and packaging materials - Algeria on the way to the circular economy“.

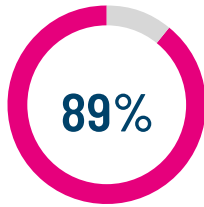
Conference program
See full details on the agenda, topics and speakers



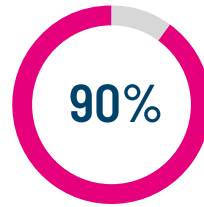
Exhibitors satisfied or even very satisfied with



number of visitors



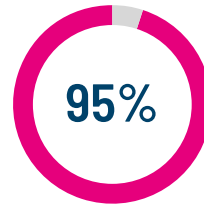
service of the organisers



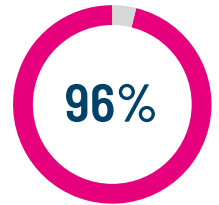
event as a whole



77%
find exportal helpful to promote business and products



would recommend the event to their peers

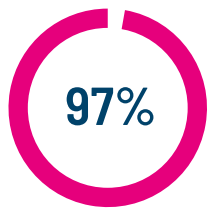


intend to participate again





Visitors satisfied or even very satisfied



quality of business contacts

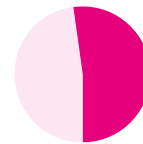


would recommend the event to their peers

Main reasons to visit



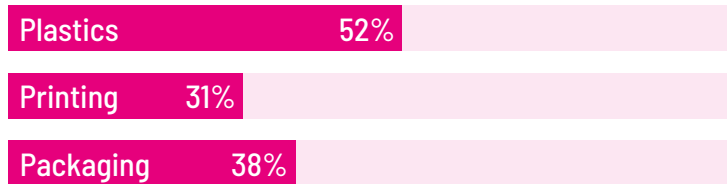
To get information about new products and innovations



To establish and expand business contacts

Sectors of interest

multiple answers possible

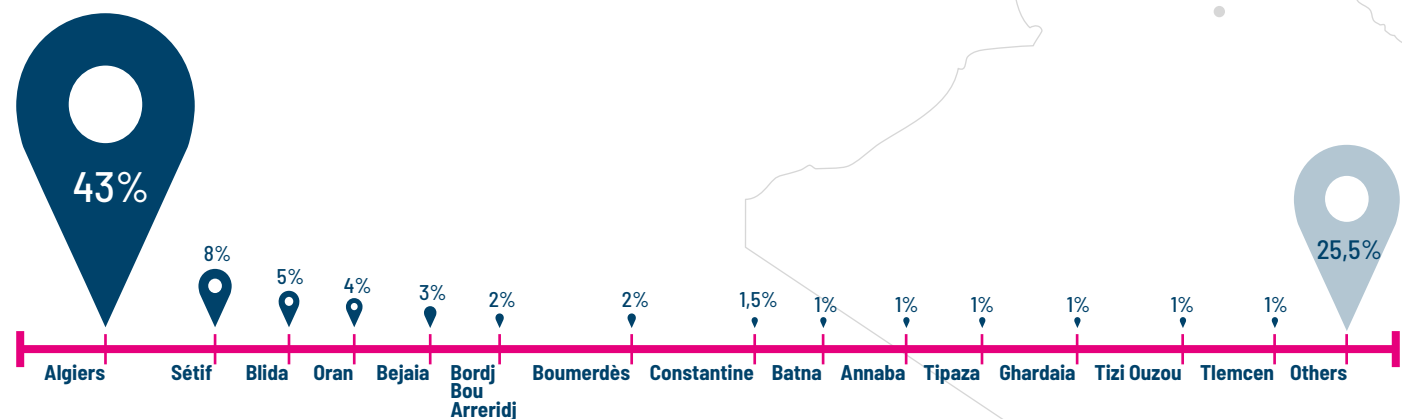


94.8% of the visitors (3,484) came from Algeria, 5.2% (191) from a total of 41 countries.

Particularly to mention here are Tunisia, France, Turkey, Germany, Italy, the United Arab Emirates and Senegal.



Algerian visitors by cities



This is what they said

As Ekin machinery we are manufacturer of horizontal and vertical injection molding machines from 30T up to 1250T. And all of our products attract attention in the Algerian market.

Many kind of plastic product manufacturers are visiting us: from construction to medical, agriculture to electrical, automotive to single use packing producers.

This is our 3rd time at plast alger and it's one of our favorite exhibitions. Of course we had concerns after covid, however, the show and the number of visitors made us very happy like in the past years. We love Algeria and plast alger. See you in 2024!

Ms Latife Karabulut, International Trade Manager – Ekin Makina



Flexible packaging is very popular with our Algerian customers and the demand for high quality equipment is high. Our film extrusion lines from W&H allows us to produce films that meet today's quality requirements.

The customers and prospects we meet here at printpack alger 2022 are mainly decision-makers, managers or company directors with clear and successful projects.

Our expectations are fully met. Our stand was always full and we did not expect to meet so many interested people.

Mr Lionel Cassiani-Ingoni, President – pbh France



The SNETOR Group is specialised in the distribution and trading of plastics and chemical products. We have been present in Algeria for many years thanks to the trust of an extremely varied clientele of local processors and distributors.

At plast alger 2022 we meet all our customers from different fields as well as our international distributors and producers.

We had a surprising high number of visitors.

Mr Bessem Abdmouleh, Sales Manager Engineering Plastics North – Snetor Overseas



Maghreb Emballage is a company specialised in the production and processing of any type of corrugated cardboard packaging and also in the recycling of old papers.

Here at printpack alger 2022, we see a high demand of boxes for the agro-food market, the agro-pharmaceutical industry and for household appliances.

The event gives us the great opportunity to be close to our clients and introduce them to our new technologies.

Ms Meriem Nait Sidi Ahmed, Commercial – Maghreb Emballage



We are active in the marketing and distribution of plastics, chemicals, masterbatches, stabilisers.

Our aim in regard to plast alger was to explore new paths and investment opportunities- This goal was achieved. We met with producers, distributors and consultants.

Mr Mohamed A. Amrouche, Manager - Distripol



more 

THANK YOU



SEE YOU AGAIN 4 - 6 MARCH 2024

Ms Freyja Detjen

✉ f.detjen@fairtrade-messe.de

☎ +49 6221 4565 19

Mr Thorsten Henke

✉ HenkeT@messe-duesseldorf.de

☎ +49 211 4560 7732

#plastalger
#ppalger

